

Abstract of the Disclosure

An assemblage of laminates each including only a portion of a graphic, which graphic portion has a layer of pressure-sensitive adhesive along its rear major surface. The graphic portions in the laminates are adapted to be adhered to a substrate by the layers of adhesive in a predetermined relative orientation to form a graphic having a predetermined shape. Each of the laminates further includes a separate polymeric cover sheet having opposite outer and inner major surfaces and overlaying the graphic portion, and a layer of removable pressure-sensitive adhesive having opposite front and rear major surfaces, which layer of removable pressure-sensitive adhesive is coextensive with and has its rear surface adhered to the inner major surface of the cover sheet and has its front surface adhered to the front surface of the graphic portion. The cover sheets in the laminates have irregular visually distinctive mating edges shaped for edge-to-edge engagement only when the graphic portions in the laminates are in the predetermined relative orientation.